



**URBAN**  
DEVELOPMENTS

GROWING WITH  
**CONFIDENCE**



# INTRODUCTION

We, at Urban Developments, acquire an inveterate history loaded with remarkable success stories. Throughout our period of operation, we're able to earn an impeccable reputation due to owning a prominent portfolio that comprises unconventional, top-grade projects like Cloudnine, Agora Mall, Golf View, VGK, The Lane, Golf Central, Nine Yards, Vgo, and Cloud East.

We redefine Real Estate construction and development services.



# VISION

We unremittingly look forward to being positioned as the developer of choice, and the most consummate provider of International standards services and technical expertise in Egypt.

# MISSION

We fulfill our promises to clients by maintaining an agile and innovative organization, with the help of duly selected professionals, who embody our values. Our mission is to listen, see and sense all the clients' needs and execute them in every possible way with fast-emerging tech and modern solutions.

# CORE VALUES

Urban Developments' core values revolve around being a customer-centric developer that prioritizes its clients by putting their comfort and satisfaction first.

We are proud to call ourselves successful, honest, reliable, committed, positive, passionate and creative.



## **SUCCESS**

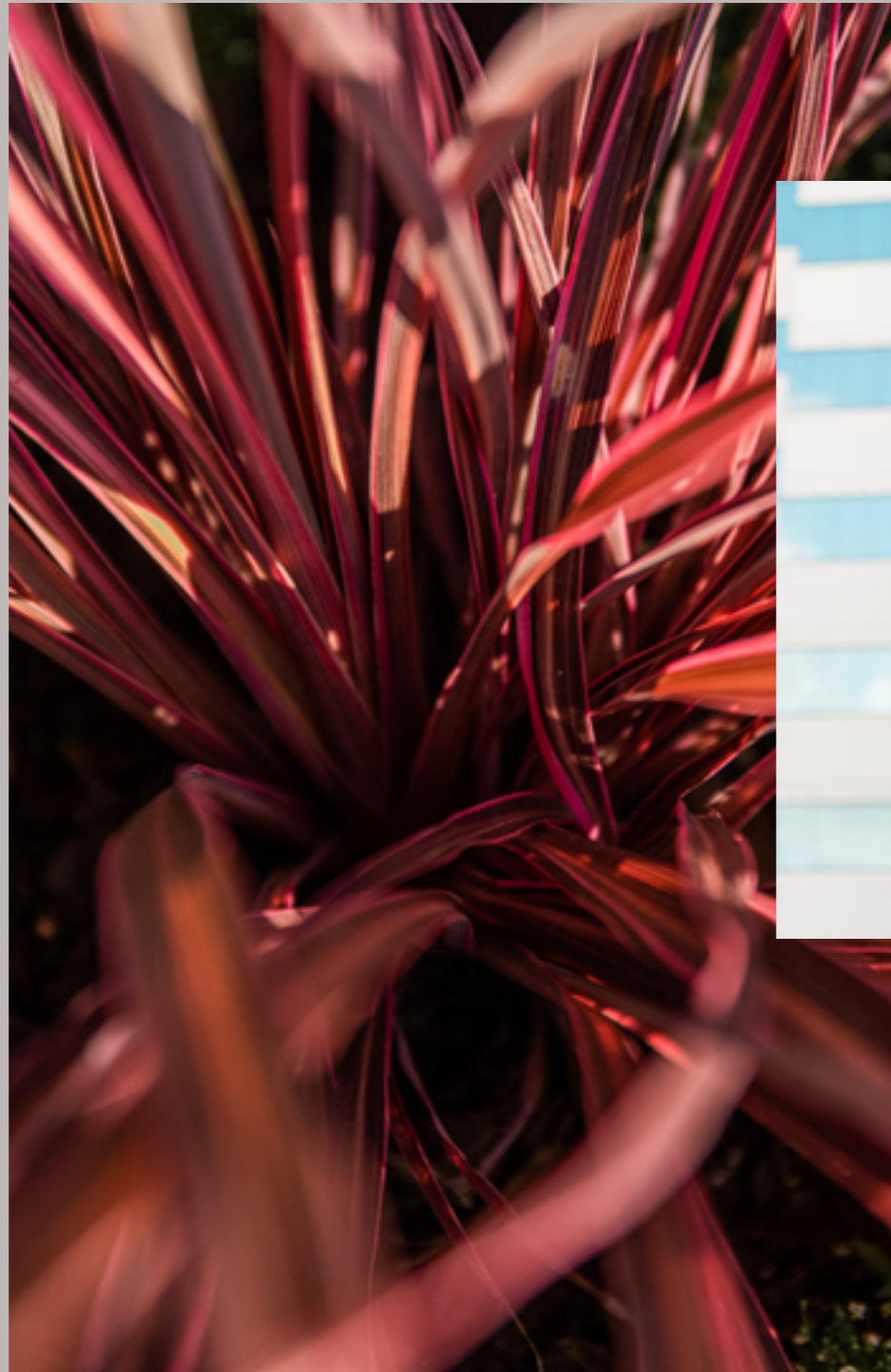
We are success-oriented, because we create, induce and maintain it.

## **HONESTY**

We are sincere, because we conduct our business with the highest levels of transparency and integrity.

## **RELIABILITY**

We are reliable, and we abide by an outright policy that warrants a hazard-free environment.



## **COMMITMENT**

We commit to excellence, in everything we do. We help our clients turn their visions into reality, backed up by a sense of urgency and diligence.

## **POSITIVITY**

Our positive culture fuels our work with creativity and innovation, which results in a more productive work environment.

## **PASSION**

Passion is at the heart of our company. We are continuously moving forward, innovating, and improving and that is exactly what distinguishes us.

## **CREATIVITY**

Creativity is ensued from our passion; two aspects that truly define our company. With us, there is never a dull moment, you will always be taken aback by our out-of-the-box designs and propositions.

# SUCCESS *Stories*

Speaking of our previous success stories and accomplishments, we are famous for building significant landmarks, at large.

So, let us briefly mention Urban Developments rising milestones.



# CLOUDNINE

Cloudnine is a three floors commercial and administrative building with a double basement and ground floor, the project is based on a combination between modernism and sophistication. The mall is built on an area of 4,200 sqm, A reachable building, located in a strategic location in New Cairo.





# VGK MALL

At Village Garden Katameya compound, the VGK mall is a commercial complex, which stretches over an area of 11,800 sqm. The Mall is dissected into the basement, ground, and first floors. In a partnership between Urban Developments and Palm Hills Developments, VGK Mall is ideally situated in New Cairo, surrounded by new clusters of residential compounds, and amenities. The best thing about the mall is the diversity, it can gather Gym, work, and outings life together in one place.



# THE LANE

The Lane is a rectangular-shaped commercial Strip mall at Palm valley compound, which is built up to 11,000sqm. It is divided into basement, ground, first and second floors.

The Lane comes off as one of the most important and luxurious projects of the partnership between Urban Developments and Palm Hills Developments, the project is located in the 6th of October district, directly on the 26th of July Axis. With various units, The Lane contains ample administrative units and a commercial area, in addition to a bank center and a supermarket.



# AGORA

Agora is the literal meaning of uniqueness, a three-building mall connected with a bridge resulting in an extraordinary exterior design built on 18,000 sqm.

Two buildings are structured for commercial and administrative units and the third building is dedicated to pharmaceutical and medical businesses.

Agora is Located at Golden Square New Cairo, the distinguished building offering a secured kids area besides its administrative, medical, and commercial units.



# HALE TOWN

Hale Town supports both entertaining and work life, with breathtaking picturesque greenery. The town encompasses different types of commercial units, clinics, and F&B retail shops. Hale Town welcomes visitors with an exquisite mall reception leading to a commercial area on the ground floor and clinics on the first and second floors providing an astonishing experience on an 11.000 sqm of land area.



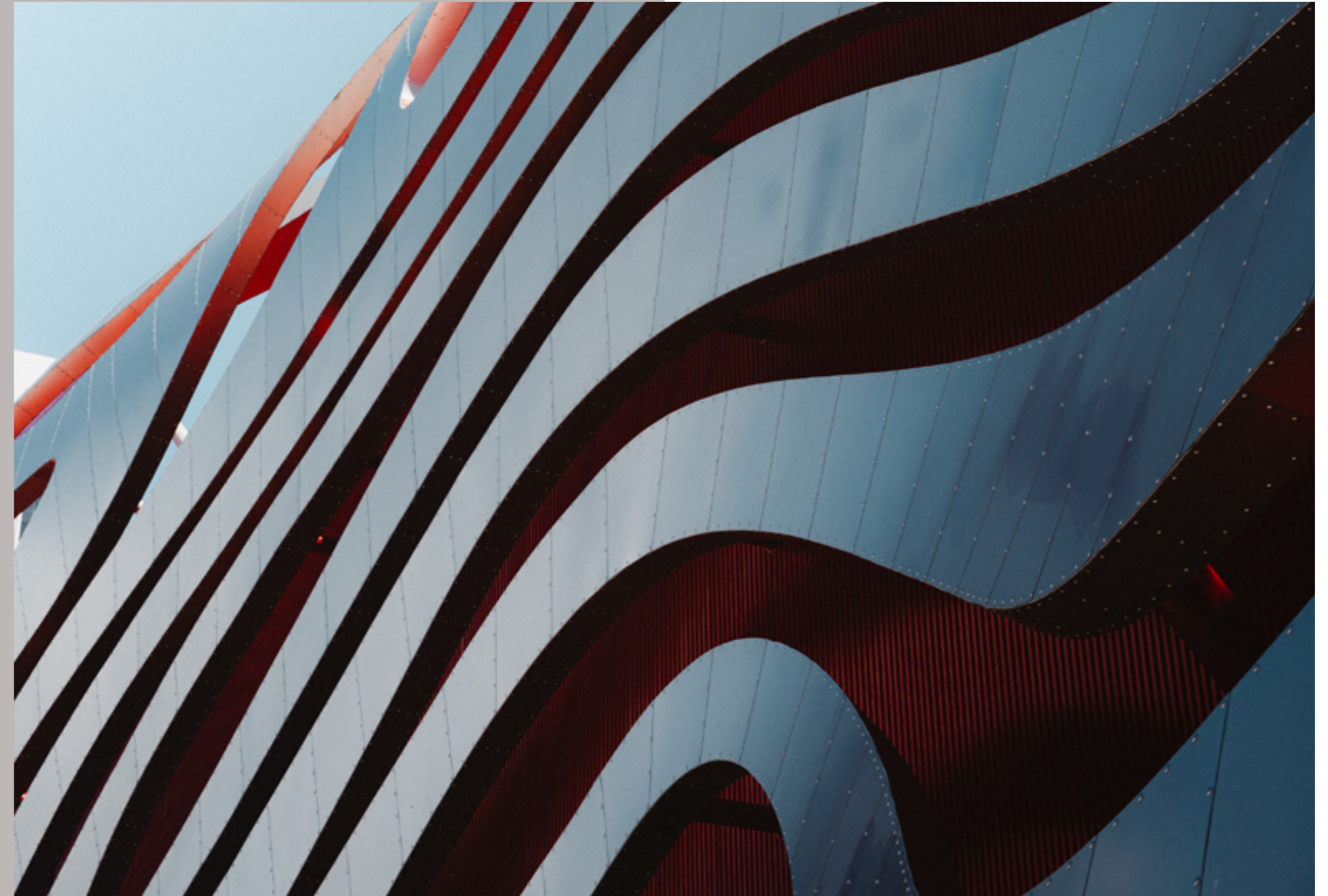
# V90 MALL

V90 is not just a top-notch commercial project that is dedicated to women's empowerment, The project story is based on entrepreneurial women who are not molded to anyone's opinion, structured to give women their space to express, learn and grow. V90 is at North 90th Street. The mall is situated on 2500 sqm of total land area and designed with a vivid commercial area on the ground and first floor and spacious administrative offices on the second and third floor creating harmony between entertainment and work life.



# HAPPENING *Now*

We assembled all your needs and spread them to three exciting destinations. Nine Yards, Cloud East and Golf Central are Urban Developments' latest juvenile.





# NINE YARDS

Nine Yards is two separate and connected buildings with exceptional designs divided into administrative and commercial units, providing dozens of developed facilities that guarantee comfort for consumers.

A central location, a few minutes away from Cairo International Airport.



# CLOUD EAST

Urban Developments megaproject, Cloud East, is one prominent destination for all the shopping, recreational, and even professional activities.

The mixed-use strip mall is marked by its strategic location in New Cairo and its grand brand names, smart offices, and aesthetic clinics. Cloud East offers various retail, administrative, commercial and medical units in addition to a kids' area and seasonal exciting themes.





# GOLF CENTRAL

Spanning over a spacious area of 7.5 acres, Golf Central is where your headline business can flourish. Meaning, this project encompasses 188 deluxe, sumptuous offices that cater to all your business needs.

Another 66 commercial units were added to the same project, making Golf Central the latest partnership with Palm Hills Developments a multi-function complex, where all purposes will be attended to.

The project is situated at Golf Central Palm Hills Commercial Complex, near the ring road, approximately near everything.





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